

J. WALTER THOMPSON COMPANY

November 6, 1942

Mr. Addison R. Taylor  
Princeton University  
Princeton, N.J.

Dear Mr. Taylor:

RE: P. Lorillard Company

Enclosed are the Old Gold Commercials to  
be used on the Campus News Program for the week  
beginning November 9th.

Very truly yours,

J. WALTER THOMPSON COMPANY

E.W. Jelsik/s  
Enc.